



# SUSTAINABILITY

Left Coast Naturals is committed to a triple bottom line philosophy (people, planet and prosperity), and incorporates sustainability into everything we do. It is deeply embedded in our products, our culture and the way we do business. We believe in reaching beyond the boundaries of our company to influence not only what people eat, but the way they think and act.



## FOUNDING CANADIAN B CORP

Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. B Corps are accelerating a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

**LEARN MORE ABOUT B CORPS AT [BCORPORATION.NET](http://BCORPORATION.NET)**



## COMMUNITY

Since our inception in 1996, we have focused on our social, environmental, and economic responsibilities. We believe in being good neighbours and giving back to the community where we live, work and play, and that business has an obligation to be a positive contributor to society. Annually, we donate a minimum of 5% of our profits to community projects that have a positive, lasting impact on the environment and/or youth. Beyond supporting our community with money and product donations, we feel it is also particularly important to invest our personal time and effort and therefore offer all employees **PAID TIME-OFF TO VOLUNTEER IN THE COMMUNITY**. Each year our employees donate over 100 hours of time to organizations such as Quest Food Exchange, shoreline clean ups, and the Christmas Bureau – just to name a few.





## PEOPLE

We recognize that profits are essential in creating capital for growth, prosperity, opportunity, job satisfaction and job security. However, creating a successful business and fostering a respectful workplace where everyone is valued are not mutually exclusive goals. We empower our employees and appreciate collaborative, open communication. Our values are exemplified by the range of employee benefits we offer including: paid volunteer days, flexible work schedules, paid flex days, RRSP matching, community service days, environmental cash incentives for cycling to work, carpooling, taking transit, buying organic groceries, organic breakfast program, on site massage and gym access.



## PLANET

We're not a large corporation by any means but we try to do our part in the ways that we can. We are constantly looking for ways to reduce our environmental footprint and currently focus on the following areas: Greening our Offices, Energy Reduction, Sustainable Transportation, Green Supply Chain and Waste Reduction.

We source sustainable energy from Bullfrog Power and have our carbon emissions measured by Climate Smart so that we can create practical strategies to reduce our footprint and continuously improve. We have recently been selected by Climate Smart to be featured in a case study due to the significant changes we have made in reducing the Energy and Transportation impacts of our business. Since our baseline year (2013-2014) we have reduced our total Greenhouse Gas (GHG) emissions by 12%.



## AWARDS

Named one of  
**CANADA'S TOP SMALL & MEDIUM EMPLOYERS**  
by Canada's Top 100 Employers and the  
Globe & Mail (multiple years)

Ian Walker, president and co-founder, wins the  
**ERNST & YOUNG'S  
ENTREPRENEUR OF THE YEAR  
SOCIAL IMPACT AWARD**  
for the Pacific division

Winner of the  
BC Food Processors Association  
**SUSTAINABILITY AWARD.**

Winner of the Canadian Health Food  
Association (CHFA) inaugural  
**SUSTAINABILITY AWARD.**

Winner of  
**ORGANIC SUPPLIER OF THE YEAR**  
from the Canadian Organic  
Trade Association (COTA).

Winner of the  
**HEALTHY WORKPLACE AWARD**  
in the Burnaby Board of Trade and City of  
Burnaby's Business Excellence Awards.

Winner of the City of Burnaby's  
**ENVIRONMENTAL AWARD FOR  
BUSINESS STEWARDSHIP.**